



IEEE CSYP

The Canadian Students and
Young Professionals Congress

IEEE CSYP Congress 2025

Sponsorship Guide

12 – 14 September 2025 | Toronto, ON

[HTTPS://R7.IEEE.ORG/CSYPC/](https://r7.ieee.org/csypc/)

Connect, Collaborate, Elevate



IEEE Canada



IEEE
youngprofessionals



About IEEE Canada

IEEE Canada is the Canadian division of IEEE, designated as Region 7, and is also a constituent society of the Engineering Institute of Canada (EIC). It focuses on the technical fields of electrical, electronics, and computer engineering. Region 7 includes 22 sections, organized as local entities within three main areas: Western Canada, Central Canada, and Eastern Canada.

3

Areas

22

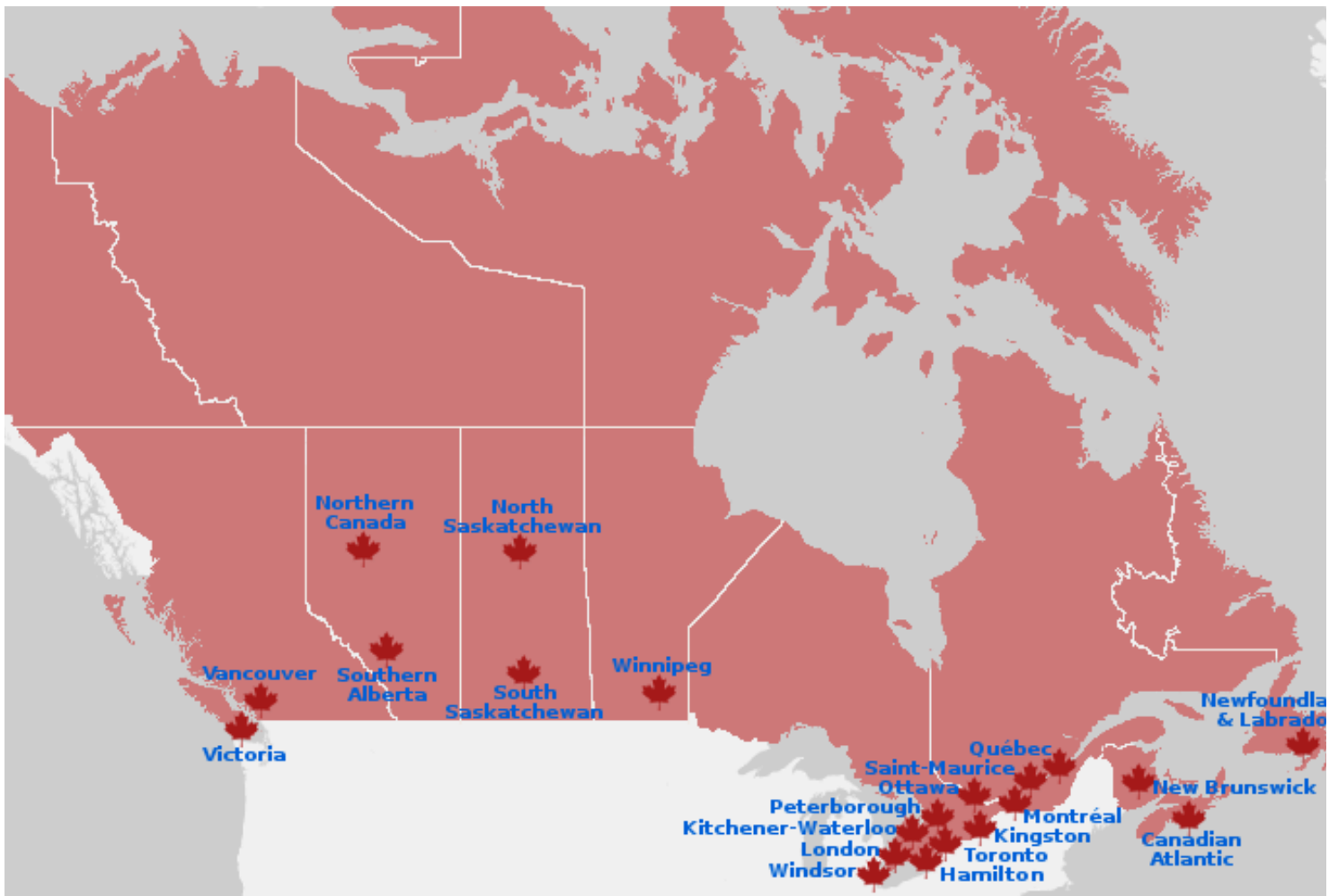
Sections

57

**Universities
& Branches**

13K+

Members



About IEEE CSYP Congress 2025

At the IEEE Canadian Students and Young Professionals Congress, we envision a vibrant, inclusive community where bold ideas spark transformation, meaningful connections ignite lifelong collaboration, and emerging leaders are empowered to elevate the future of technology and society.

This is more than just a gathering; it's a launchpad for the next generation of leaders in engineering and technology. Over three days, we bring together 180+ of Canada's most promising undergraduate students, graduate researchers, postdoctoral fellows, and early-career professionals in electrical, electronics, computer, and communications engineering.

Why Sponsor?

Sponsoring the IEEE CSYP Congress is an investment in the future of technology, leadership, and innovation. As a sponsor, you gain visibility, connection, and influence across Canada's next generation of engineering professionals.

- Meet Canada's emerging engineering talent
- Stand out with talks, branding, and booth setups
- Reach audiences online, in print, and on-site
- Engage top talent before graduation
- Be part of the IEEE Canada community



180+	57	51	250+
Students & YPs	Universities & Branches	Technical Chapters	Events & Outreach Across Canada Yearly

From the IEEE Canada President

It is with great pride that I invite you to join us as a valued partner in the IEEE Canadian Students and Young Professionals Congress " CSYPC " 2025; the national platform where passion meets purpose and innovation fuels the future.

CSYPC 2025 is designed and developed seeking to unite emerging engineers, researchers, and changemakers from across Canada, all driven by a shared vision to shape the industries and communities of tomorrow.

As we navigate the intersection of digital transformation and sustainability, your sponsorship plays a vital role in empowering the next generation of Engineering and Technology leaders.

By supporting this IEEE Congress, you're not just backing an event, you're investing in Canada's future talent, advancing diversity in STEM, and aligning your brand with a mission that drives real impact.

Let's shape the future together. We welcome industry leaders, societies, and partners to be part of this transformational journey; amplifying innovation and igniting change that lasts for generations

Dr. Tom Murad - Ph.D. , P.Eng. , F.E.C., F.EIC , SM.IEEE



From the Student Activities Committee Chair

Welcome to the IEEE Canada Students and Young Professionals Congress! This event empowers the next generation of tech leaders across Region 7/ IEEE Canada. As Chair of the Student Activities Committee, I invite companies and IEEE Societies to join us as sponsors. your support not only fuels innovation and leadership but also connects your brand with top emerging talent shaping the future of technology.

Usman Munawar, SMIEEE, HKN, VOLT



Raise Your Profile

The following sponsorship tiers are available in addition to individual sponsorship items

	Platinum \$10,000	Gold \$7500	Silver \$4500	Friend \$2500
Recognition on IEEE CSYP 2025 website, social media, and emails	All locations	Any 3	Any 2	Any 1
Advertorial on the Conference Website	1 page	½ page	¼ page	Banner
On-site branding/logos	✓	✓	✓	✓
Recognition in IEEE CSYP program book	✓	✓	✓	✓
Exhibit Booth Space	Large	Medium	Regular	Table
Complimentary Registrations	4	3	2	1
Speaking Opportunity	Individual	Panel	Panel	
Sponsored Coffee Break Branding	✓	✓		
Access to Registrant Information	✓			

RECEPTION
SPONSOR

\$1500

STUDENT
TRAVEL
SUPPORT

\$4000

GALA
DINNER

\$3000

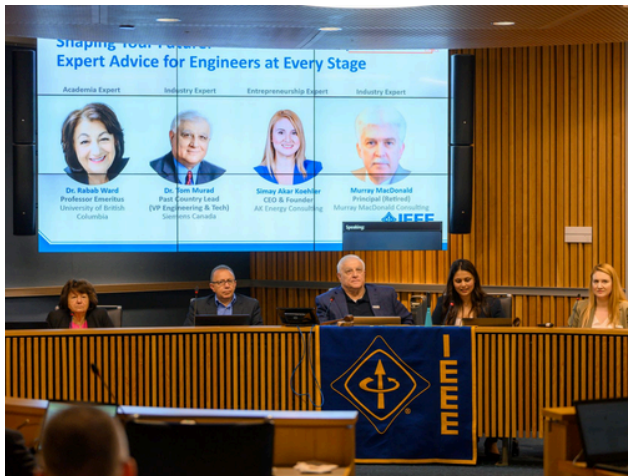
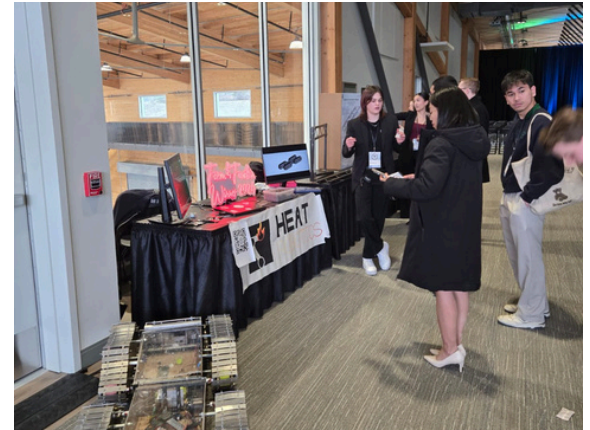
LUNCH
SPONSOR

\$2000

At CSYPC 2025, we offer tailored opportunities for industry partners and societies to engage meaningfully with our attendees. These curated sessions are designed to foster knowledge exchange, inspire career growth, and build lasting connections between industry leaders and future innovators.

Industry Exhibitions

Focused session led by a company representative or technical expert, offering attendees insights into real-world engineering challenges, innovative projects, or future trends in technology. With a captive audience of curious, engaged students and young professionals, this is an excellent way to build brand credibility, promote your technical culture, and connect directly with future talent.



Panel Discussion

Bring together voices from across the industry to explore timely topics such as career development, emerging technologies, sustainability, or diversity in engineering. Your company can participate as a panelist or co-host, contributing perspectives while engaging in a meaningful dialogue with students, peers, and academia.

Networking Evening

Career Fair and Networking Evening are highly anticipated moments of the Congress, where sponsors connect directly with delegates in a relaxed, engaging atmosphere. Whether through a structured booth setup or an informal mixer, your team will have the opportunity to meet talented students and young professionals, discuss internship or job opportunities, and build brand recognition.



IEEE CSYP Congress Testimonials

The IEEE Student Congress shaped my volunteer journey, deepened my IEEE knowledge, built connections and opened doors I never imagined possible!

Chayanika Awasthi, University of British Columbia



Meeting my peers at the 2023 edition of the Student Congress was an unforgettable experience. I had the chance to engage with the leading figures of Region 7, which enlarged my network, and exchange ideas with fellow IEEE colleagues. It was certainly the moment I realized I wanted to become actively involved in IEEE.

Thomas Micallef, Polytechnique Montréal

Attending the IEEE Student Congress 2024 was a truly transformative experience. Centered around the theme of "Leadership and Innovation", the Congress brought together passionate student leaders, professionals, and innovators from across the region. Through leadership workshops, and technical talks, I gained not only new knowledge but also a renewed sense of purpose in advancing technology.



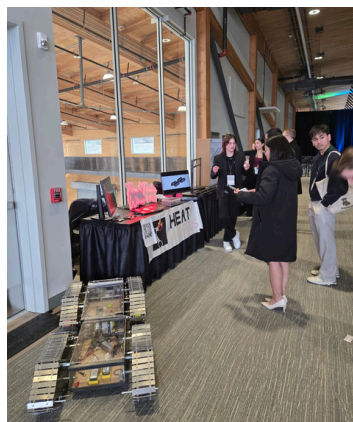
Sana Sharif, Lakehead University



IEEE Student Congress 2024 was an incredibly rewarding experience. It offered valuable insights into IEEE's mission, leadership development, and forward-thinking innovation. The connections and knowledge I gained will continue to shape my academic and professional journey.

Avani Sant, Carleton University

IEEE Canada Student Activities Gallery



Want to explore sponsorship opportunities?

Get in touch with the Sponsorship Team!



Charlotte Ford,
University of British Columbia



Dr. Vishal Balasubramanian,
University of British Columbia



Usman Munawar,
SAC Chair, IEEE Canada

Reach us at

ieeecsypcongress@gmail.com

Or submit your [interest form](#)





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See you at the
IEEE CSYP Congress 2025
Thank You!

TORONTO